Amendments to the Claims

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1.   (currently amended)   A method of authoring content to be served by a server comprising:

authoring on a computing device a layout document which defines at least one area of a document which includes the content to be published;

authoring on a computing device at least one binding element which defines the identity and location of at least a portion of content and, using xpointer syntax, at least one style description file which defines a style to be applied to a selected portion of content;

in which the step of authoring the layout document includes allocating to the at least one defined area a director to at least one binding element such that when processed the published document includes in the defined area the content as directed by the binding element in the style as directed by the binding element.

2.   (original)   The method of claim 1 in which the binding element does not itself contain any style or content, only containing directors to style or content.

3.   (previously presented)   The method of claim 1 in which the content is provided as an electronic file which contains a portion of text, or an image, or a combination of text and image content.

4.   (original)   The method of claim 3 in which the file comprises a section of data written for example in a mark-up language such as XML.

5.   (previously presented)   The method of claim 1 in which the style description is provided in the form of an electronic file written for example in a mark-up language such as XML.

6.   (currently amended)   The method of claim 1 in which the director to a binding element provided in the layout document is defined as ~~an~~ a style attribute within a section of machine readable data written in a mark-up language.

7.   (previously presented)   The method of claim 1 in which more than one style description is provided.

8.   (previously presented)   The method of claim 1 which comprises defining a binding element which defines the identity and location of more than one style description or the identity and location of more than one portion of content.

9.   (previously presented)   The method of claim 1 comprising the step of defining two or more binding elements which direct to a common portion of content or style description.

10.   (previously presented)   The method of claim 1 in which more than one binding element is provided, and the layout document includes a director to some or

all of the total number of binding elements.

11.   (currently amended)   A data structure embodied in a computer-readable medium that is suitable for processing by a server for serving as a document, the data structure comprising:

a layout document which defines at least one area of a document which includes the content to be published;

at least one binding element which defines the identity and location of at least a portion of content and at least one style description which defines a style to be applied to a selected portion of content;

in which the layout document includes at least one binding element allocated to at least one of the areas such that when processed the published document includes in the defined area the content as directed by the binding element in the style as directed by the binding element;

whereby the data structure may be rendered on a device receiving the data structure from the server.

12.   (original)   The data structure of claim 11 which comprises one or more discrete sections of machine readable data, a first section defining the a layout document, a second section defining the at least one binding element and a third section defining content, and a fourth section defining at least one style description.

13.   (original)   The data structure of claim 12 in which the discrete sections form part of a single file of machine readable data or separate files of machine readable data.

14.   (currently amended)   A data structure embodied in a computer-readable medium that is suitable for programming a processor of a computing device to author servable content, the programmed processor being adapted to:

author a layout document which defines at least one area of a document which includes the content to be published;

author at least one binding element which defines the identity and location of at least a portion of content and, using xpointer syntax, at least one style description file which defines a style to be applied to a selected portion of content;

in which authoring the layout document includes allocating to the at least one defined area a director to at least one binding element such that when processed the published document includes in the defined area the content as directed by the binding element in the style as directed by the binding element;

whereby the data structure may be rendered on a device receiving the data structure.

15. - 17.   (canceled)

18.   (currently amended)   A system for authoring content to be served comprising:

a layout document processor circuit for producing a layout document which defines at least one area of a document which includes the content to be published;

binding element authoring means for defining at least one binding element which defines the identity and location of at least a portion of content and, using

xpointer syntax, at least one style description file which defines a style to be applied to a selected portion of content, and

in which the layout document processor circuit is arranged to allocate to the at least one defined area a director to at least one binding element such that when processed the published document includes in the defined area the content as directed by the binding element in the style as directed by the binding element.